

भारत सरकार नागर विमानन मंत्रालय रेल संरक्षा आयोग GOVERNMENT OF INDIA MINISTRY OF CIVIL AVIATION COMMISSION OF RAILWAY SAFETY



मुख्य रेल संरक्षा आयुक्त कार्यालय तृतीय तल, यातायात लेखा कार्यालय, स्टेट एंट्री रोड, नई दिल्ली – 110055 दूरआष: 011-23369778 ईमेल: sors.moca@nic.in





O/o Chief Commissioner of Railway Safety, 3rd floor, Traffic Accounts Office, State Entry Road, New Delhi – 110055 Telephone : 011-23369778 Email : sors.moca@nic.in

दिनांक: 12.08.2025

सं. ए- 60015/227/2021 - सी आर एस

परिपत्र

Subject: Observance of "Har Ghar Tiranga" Campaign-2025 under Azadi Ka Amrit Mahotsav-reg.

"Har Ghar Tiranga" is an initiative under Azadi Ka Amrit Mahostav (AKAM), which aims to inspire citizens to hoist the National flag at their homes and build a personal and emotional connection with the Tiranga.

- 2. In pursuance of the D.O letter No. 42-22/119/2022-AKAM (Pt.II) dated 29th July, 2025 of Ministry of Culture (copy enclosed), it has been decided to celebrate "Har Ghar Tiranga" 2025 across the country from 2nd August to 15th August, 2025, in three phases as under:
 - Phase I: 2nd August to 8th August, 2025
 - Phase II: 9th August to 12th August, 2025
 - Phase III: 13th August to 15th August, 2025

Details of the above phases are also provided in the presentation (PPT) shared by the Ministry of Culture, enclosed for reference.

- 3. All Officers/staff of the Commission of Railway Safety are requested to actively participate in the campaign by engaging in the following activities:
 - Hoist the National Flag at their residences as per the Flag Code of India and upload selfies with the Tiranga on the official portal at www.harghartiranga.com.
 - Encourage all officers and staff members to hoist the National Flag at their residences and share photographs of the same.
 - Organize brief awareness activities within offices to highlight the importance of the National Flag and the campaign.
 - Extend full participation from all levels—officers, staff, and contractual employees—to make the campaign a grand success.
 - Participate in the Tiranga Challenge available at the following link: https://quiz.mygov.in/quiz/har-ghar-tiranga-quiz-2025/

4. All Officers/staff of the Commission of Railway Safety are kindly requested to contribute proactively towards the successful implementation of the "Har Ghar Tiranga" campaign by ensuring their meaningful participation in the above activities and also promoting the campaign to the extent possible.

Digitally signed by Avinash Kumar Date: 12-08-2025 12:48:49 (अविनाश कुमार)

(**अविनाश कुमार**) रेल संरक्षा उपायुक्त (सा.)

संलग्नक: उपरोक्तानुसार

प्रतिलिपि: रेल संरक्षा आयोग के मुख्यालय एवं परिमण्डलों के सभी अधिकारी एवं कर्मचारी

विवेक अग्रवाल सचिव Vivek Aggarwal Secretary



भारत सरकार संस्कृति मंत्रालय नई दिल्ली—110001 GOVERNMENT OF INDIA MINISTRY OF CULTURE NEW DELHI-110 001

D.O.No.42-22/119/2022-AKAM(Pt.II)

July 29, 2025

Dear smi sinha

As you are aware, Government of India launched Har Ghar Tiranga (HGT) campaign in 2022 under the aegis of Azadi Ka Amrit Mahotsav. The objective of this campaign has been to encourage citizens to hoist the national flag at their homes and build a personal and emotional connection with the Tiranga. Over the years, the campaign has become a successful Janbhagidari movement of national identity, patriotism, and pride.

- 2. The HGT campaign was successfully implemented during the years 2022, 2023, and 2024, with the Tiranga being prominently hoisted across homes, offices, institutions, and public spaces nationwide on 15th August. Activities such as Selfie with Tiranga, Prabhat-pheris, Tiranga Rallies (including bike and cycle rallies), Tiranga exhibitions, along with other grassroots-level Janbhagidari initiatives, have made the Independence Day celebration with full of patriotism, participative and widely celebrated occasion across the country. The campaign also served as a special occasion for the public to pay heartfelt tribute to the freedom fighters and soldiers who laid down their lives in the service of the nation and in honour of the Tiranga.
- 3. In continuation of this spirit, Government of India has decided to celebrate Har Ghar Tiranga 2025 across the country from 2nd to 15th August 2025, in three phases, as approved by the National Implementation Committee (NIC) on 24/07/2025. The phases are given as under:
 - Phase I will start from 2nd August and go on till 8th August 2025.
 - Phase 2 will start from 9th August and go on till 12th August 2025.
 - Phase 3 will start from 13th August and go on till 15th August 2025.
- 4. Further, in accordance with the directions of the National Implementation Committee (NIC), the Ministry of Civil Aviation is requested to showcase and displaythe exhibition on Tiranga provided by Ministry of Culture (available in download section of website www.harghartiranga.com) and organize flag hoisting ceremonies and lighting up of airports across India.
- 5. In the above context, it is requested to kindly nominate a Nodal Officer from your Ministry to coordinate with the Ministry of Culture for effective implementation of the HGT 2025 campaign.

with upand

Yours sincerely.

(Vivek Aggarwal)

Shri Samir Kumar Sinha Secretary Ministry of Civil Aviation Rajiv Gandhi Bhawan, New Delhi-110003

Har Ghar Tiranga

Presentation to Ministries, Government of India August 2025

Har Ghar Tiranga



- Since 2022 Har Ghar Tiranga an annual feature of events of Independence Week
- The initiative is aimed creating a personal bond with the national flag of India
- This year Har Ghar Tiranga events have been divided into 3 phases
- Phase 1 will start from 2nd August and go on till 8th August 2025
- Phase 2 will start from 9th August and go on till 12th August 2025
- Phase 3 will start from 13th August and go on till 15th August 2025

HGT 2025: New and Different



- 1. Starts early 2nd August onwards longer duration of campaign
- 2. Phase wise campaign 3 different phases
- Visual led outreach Lighting and Decorations in public places start early
- Anchored in reinvigorated spirit of nation building and personal commitment 4.
- Gratitude to soldiers and security personnel г.
- 6. Volunteer Programme snowball effect

Focus - Phase 1

- Set and invoke patriotic mood
- Create tricolor visual references in public places
- Bring alive the history of the national flag in public discussions
- Act as a countdown to August 15
- Ensure outreach via Tiranga Volunteers



Phase 1 : 2nd August - 8th August 2025 (1/11)

- Decorating school walls and boards with Tiranga inspired art
- Share pictures on social media with #harghartiranga2025
- Responsibility: Ministry of Education D/o School Education and Literacy









www.harghartiranga.com

Ministry of Culture Government of India

Phase 1 : 2nd August - 8th August 2025 (2/11)

- Showcasing exhibition of Tiranga
- Wo Culture has curated an exhibition on Tiranga, available for download on HGT website
- Exhibitions may be displayed in schools, colleges, public spaces, railway stations, airports, government buildings and during VIP programmes
- Primary Responsibility of Display: Ministry of Education (schools and colleges), Ministry of External Affairs (missions/posts), Ministry of Railways (stations), Ministry of Civil Aviation (airports), Ministry of Communication- D/o Post (post offices), M/oPNG
- Secondary Responsibility of Display: All Ministries in their own and connected offices,

Phase 1 : 2nd August - 8th August 2025 (3/11)

- Hosting Tiranga Rangoli competitions
- Host competitions in schools, colleges, public places such as malls/parks
- Where competitions not feasible demonstration, workshops may be considered by teachers and artists
- Schools may be encouraged to create large size rangoli art on streets outside the school bringing in community engagement.
- Responsibility: Ministry of Education



Phase 1: 2nd August - 8th August 2025 (4/11)

- Quiz on Tiranga on MyGov platform
- Some questions may be on the HGT campaign also.
- Primary Responsibility: Ministry of Education and MyGov to host Tiranga Quiz on MyGov platform.
- Secondary Responsibility: All Ministries to amplify quiz via social media and ensure participation.

Phase 1 : 2nd August - 8th August 2025 (5/11)



- Tiranga Rakhi Making Competition or Workshop
- Responsibility: Ministry of Women and Child Development (Childcare Centers, Anganwadi Centers) Ministry of Education (Schools, Colleges)
- Department of Posts (DoP) to deliver rakhis to soldiers and police personnel
- Ministry of Home Affairs and Ministry of Defence to facilitate support to D/o Post for delivery.
- Create events outs of delivery moments

Phase 1 : 2nd August - 8th August 2025 (6/11)

- Letter writing to Jawans and Police Personnel celebrating spirit of Tirangas
- Schools to organise letter writing inspired by the values and spirit of the Tiranga
- Focus on thanking soldiers and police personnel for security and service to the nation
- Bulk collection of letters from schools and delivery to soldiers and police personnel
- Responsibility: M/o Education, D/o Post, MHA Central Armed Police Forces, M/o Defence
- Create events outs of delivery moments



Phase 1 : 2nd August - 8th August 2025 (7/11)



- Tiranga Weaves and Threads
- Any activity/installation involving tri color thread and fabric
- To showcase traditional weaves in Tiranga colours
- Responsibility: Ministry of Textiles to showcase big size displays in public places such as markets.





Phase 1 : 2nd August - 8th August 2025 (8/11)

as joint collaboration between Department of Drinking Water and Sanitation, Ministry of Jal Week-long special campaign "हर घर तिरंगा, हर घर स्वच्छता: स्वतंत्रता का उत्सव, स्वच्छता के संग", Shakti and Ministry of Culture, to be observed from 8th to 15th August 2025. Campaign builds on the spirit of collective celebration and civic unity, combining the essence of freedom with the resolve for Swachhata and Sujalta (Cleanliness and water sufficiency).

Phase 1 : 2nd August - 8th August 2025 (9/11)



Series of activities across villages/ Gram Panchayats under Swachh Bharat Mission (SBM-G)

and Jal Jeevan Mission (JJM)

awareness activities, water conservation, and culminating in flag hoisting ceremonies at key WaSH infrastructure sites including Amrit Sarovars, Public Places, etc. on 15th August 2025. Swachh Sujal Gaon pledges, community clean-up drives, cleanliness of WaSH assets,

Responsibility: MoHUA, M/o Rural Development, M/o Jal Shakti, M/o Culture

Phase 1: 2nd August - 8th August 2025 (10/11)

- Patriotic Film Festival: To showcase films on India's freedom movement, films with patriotic overtones etc.
- Responsibility: Ministry of Information and Broadcasting (through NFDC) to develop and disseminate multimedia content.
- Host a grand event for inauguration of film festival.

Phase 1 : 2nd August - 8th August 2025 (11/11)

- Volunteer for Har Ghar Tiranga
- Citizens specially youth are encouraged to take the message of the Tiranga door to door and inspire others to hoist the flag and upload Tiranga selfies
- Website of Har Ghar Tiranga will have details of registration
- Volunteers will be able to download volunteer certificates from websit
- States and UTs have been requested to invite top 10 volunteers to 15th August ceremonies or a special programme later
- Responsibility: M/o YAS (MYBharat, NSS), M/o Education (Students),
- All Ministries requested to amplify the call for volunteers

Special Request – All Ministries (Important)

- Tiranga Lighting & Projection
- Start as early as possible preferably 2nd August onwards
- Maximum visibility and reminders via tricolor lighting and decoration
- Where feasible project the Tiranga on any given surface
- Coverage: roundabouts, buildings, monuments, bridges, markets, hotels, dams, RWAs
- Special tricolor decorations and lighting in all local markets
- Tiranga themed garlands, diyas, rangoli in public places specially streets, bus stops
- Special notices and announcements may be issued to ensure optimized participation

Focus – Phase 2



- Creating Moments
- Celebratory Tone
- Bringing People Together
- Tricolor Visibility Everywhere
- Sale of Tiranga
- Media Spotlight
- Selfie Upload

Phase 2:8th August - 12th August 2025 (1/8)

- Big Event Tiranga Mahotsav VIP Event in Delhi
- Responsibility Ministry of Culture

Two key activities

- Tiranga Mela: focus on local products, participation of SHGs.
- Tiranga Concert: focus on patriotic songs with well known singers.
- Incase any ministry would like to put up a stall please connect to MoC teams.
- Support from Delhi Govt and Police.



Bike Rally of Members of Parliament (2/8)

Har Ghar Tiranga Bike Rally

Date: 12 August, 2025

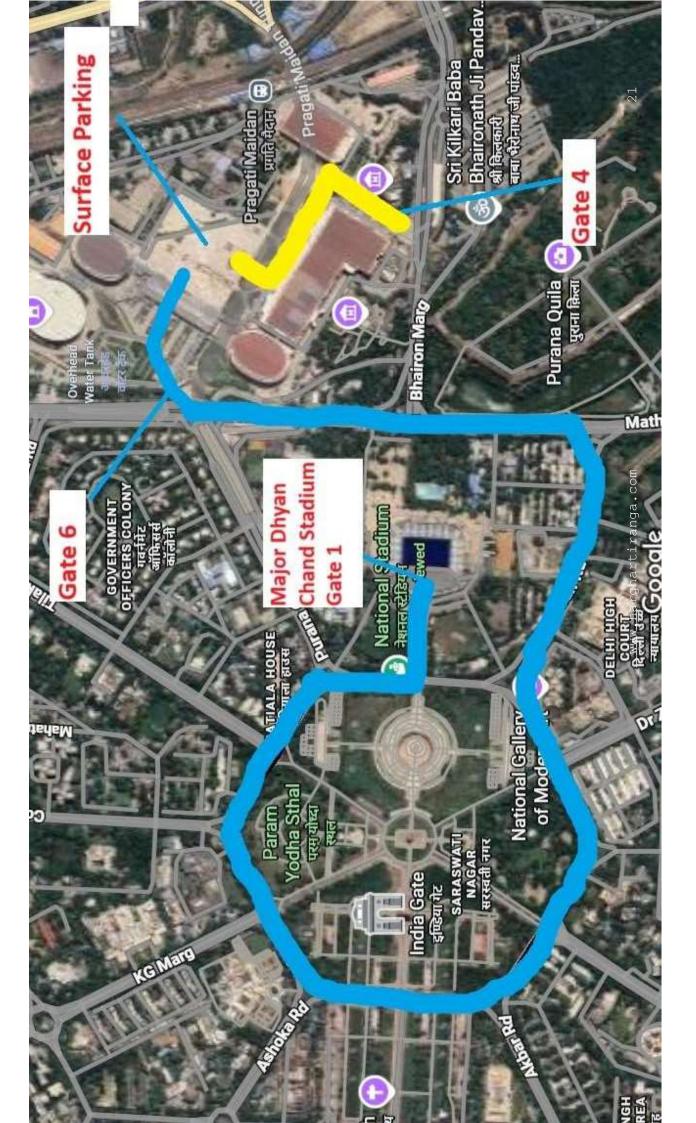
Time - 8 AM

Route map - Bharat Mandapam to Dhyan Chand Stadium

VIP Presence and Planning Support

Responsibility - M/o Culture

Support: Delhi Govt, Delhi Police





Phase 2:8th August - 12th August 2025 (3/8)

- Tiranga Bike Rally and/or Tiranga Cycle Rally
- Bike and Cycle Rallies may also lead/follow people walking/marching with Tirangas
- Responsibility: Ministry of Home Affairs (CAPFs), Government of India.





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Phase 2:8th August - 12th August 2025 (4/8)



- Tiranga Yatras/Rallies with high Janbhagidari
- Organize Tiranga Yatras/Rallies with very long spread of tricolored fabric/flags in hand.
- Ensure coverage across urban and rural areas, across blocks and panchayats
- Ensure participation of school children, youth and people of all segments of society.
- Create human chains where feasible. Setting of records are encouraged.
- Ministry of Education to collaborate and support efforts of States and UTs, encourage schools to take out local yatras around schools and colleges. D/o Post requested to support rallies and Responsibility: All Ministries may organize local Tiranga Yatras with own staff members, increase visibility.

Phase 2:8th August - 12th August 2025 (5/8)

- Tiranga sale and distribution.
- Active participation of SHGs, E Commerce Vendors.
- Ensure on time / adequate sale and distribution of flags.
- Few requests from States have come.
- to buy flags. Ministry of Textile may encourage flag suppliers and monitor demand. D/o of Post Responsibility: All Ministries may order flags for their internal activities, encourage employees requested to support sale and delivery.

Phase 2:8th August - 12th August 2025 (6/8)



Har Ghar Tiranga 2025 - Central Flag Demand-20,04,000 (based on VC meeting with

SI SO .	States/ UTs ORta84/UTJuly 2025)	Central Flag Demand	S1 No.	State/UT	Central Flag Demand
П	Andaman and Nicobar Islands (UT)	000'09	19	Lakshadweep (UT)	NIL
2	Andhra Pradesh	NIL	20	Madhya Pradesh	NIL
т	Arunachal Pradesh	2,94,000	21	Maharashtra	NIL
4	Assam	NIL	22	Manipur	NIL
5	Bihar	NIL	23	Meghalaya	NIL
9	Chandigarh (UT)	NIL	24	Mizoram	NIL
7	Chhattisgarh	NIL	25	Nagaland	NIL
Φ	Dadra & Nagar Haveli and Daman & Diu (UT)	NIL	26	Odisha	NIL
0	Delhi (NCT of Delhi)	NIL	27	Puducherry (UT)	NIL
10	Goa	NIL	28	Punjab	NIL
11	Gujarat	NIL	29	Rajasthan	NIL
12	Haryana	NIL	30	Sikkim	1,50,000
13	Himachal Pradesh	NIL	31	Tamil Nadu	NIL
14	Jammu and Kashmir (UT)	15,00,000	32	Telangana	NIL
15	Jharkhand	NIL	33	Tripura	NIL
16	Karnataka	NIL	34	Uttar Pradesh	NIL
17	Kerala	NIL	35	Uttarakhand	NIL
18	Ladakh (UT)	NIF	36	West Bengal	NIL 25
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Phase 2:8th August - 12th August 2025 (7/8)

- Media Amplification, Outreach and Activation
- One press conference,
- Regular press releases by all Ministries.
- Special outreach via radio.
- Social media amplification using #HarGharTiranga2025 #HarGharTiranga.
- Amplification via local achievers, sports persons, celebrities.
- Tag Ministry of Culture and AKAM handles for national amplification of local efforts.
- Tiranga Anthem (refreshed) to be made part of programmes and media coverage.

Phase 2:8th August - 12th August 2025 (8/8)



- Tiranga Anthem (refreshed) to be made part of programmes and media coverage.
- TV Channel logo change, tickers
- Thematic Content DD/ AIR / Sansad TV etc.
- Announcements in train, plane, metro, malls, garbage collection drives
- Branding Support, Web Banners
- Responsibility (I&B, Railways, Civil Aviation, DMRC, MoHUA, M/o PNG, MeITY)

Special Request:

- M/o Tourism (places and people connected to Tiranga, brochures in hotels etc.
- M/o Railways media spotlight on stations with flag and freedom fighter connect.

Focus – Phase 3



- Selfie Upload
- Display of the flag at home, office, car
- Tricolor Visibility Everywhere
- Records with Tiranga
- Media Spotlight
- Flag Hoisting
- Data sharing with Ministry of Culture

Phase 3: 13th August - 15th August 2025

- Flag hoisting
- Ceremonies across the country
- Participation of all
- Coverage: Urban and Rural
- Selfie with Tiranga
- Uploads on the website www.harghartiranga.com
- Responsibility All Ministries

Har Ghar Tiranga

Presentation to Ministries, Government of India August 2025